



ConnectEd

The California Center for College and Career

Transforming today's education
for tomorrow's economy

Work-based Learning: Sequenced, Coordinated, and Scaled

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www.ConnectEdCalifornia.org



Sequenced

Less Intense

More Intense

- Guest Speaker
- Company Tour/Field Trip/Visit
- Job Shadow
- Service Learning
- Student-run Enterprise
- Virtual Apprenticeship
- Teacher Externship
- Mentor/Tutor
- Internship
- Project Related Internship
- Authentic Assessment



Coordination System

- Tools and Handbooks
- Training and Orientation
- Transportation Plan
- Training Agreement
- Monitoring
- Evaluating
- Data Collection
- Alignment to Projects





Integrated with Academic and



Technical Core

- Students in workplace get specific information to solve a problem
- Directly connected to academic or technical core class
- Students working on project to support a company, non-profit, government, etc.
- Interviews and surveys
- Guest speakers



Going to Scale

- Strong Advisory Board
- Marketing Plan
- WBL Coordinator(s)
- Data Management System
- Intermediary – Broker
- Recognition
- Celebration





Roles of Business and Industry

**Lower
commitment**

- Advisory Board Member
- Set Standards
- Provide Project Ideas
- Input on Curriculum
- Champion /Advocate
- Coach Teachers
- Provide Teacher Externships
- Field Trip Sites
- Provide Service Learning
- Tutor/Mentor
- Provide Internship
- Evaluate Student Work (Authentic Assessment)

**More
commitment**



Additional Information

ConnectEd Website:

www.ConnectEdCalifornia.org

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