

# Tulare County Office of Education

*Jim Vidak, County Superintendent of Schools*

August 7, 2008

## **Media Alert**

**Contact:** Robert Herman  
Public Information Officer  
(559) 733-6606 – office  
(559) 303-8568 – cell

Tulare County Office of Education Announces:

## **Impact Center premieres new “At Your Service” video 7:00 p.m. • Thursday, August 21 • 2500 W. Burrel, Visalia**

Students in kindergarten, first and second grades visiting the Tulare County Office of Education’s Impact Center – home to the Peña Planetarium and the Multi-Media Educational Theater – will be treated to a new program this fall. *At Your Service* is a new five-screen video program developed by the Impact Center to help young students gain an appreciation for the variety of vocations in our county. Targeting the California History/Social Science Content Standards for Education, the program highlights 37 local producers of goods and services. Local employers featured in the video include Blain Farms, the Kawneer Company (which manufactures commercial building products) and Kaweah Delta Medical Center. In one segment, California Dairies Incorporated demonstrates the process of making butter beginning at the dairy and ending at the grocer’s dairy case.

Community members featured in the video and members of the media are invited to attend a premiere screening of *At Your Service* on Thursday, August 21 at 7:00 p.m. The screening will be held in the Multi-Media Educational Theater, located at 2500 West Burrel in Visalia.

- more -

# Tulare County Office of Education

*Jim Vidak, County Superintendent of Schools*

Page 2

Members of the media interested in attending the premiere of *At Your Service* should call Sara Sutton, Impact Center Supervisor, at (559) 733-6871.

“We are extremely proud of the expanded programming and the technology upgrades we’ve made to both the Multi-Media Education Theater and the Peña Planetarium,” says Mr. Vidak.

“Whether students enjoy a science-based program in the planetarium, or a history-based program in the theater, a trip to the Impact Center is a powerful learning experience.”

Teachers interested in scheduling a showing of *At Your Service* should call the Impact Center reservations office at (559) 733-6433. More information on the Multi-Media Educational Theater is available at [www.tcoe.org/ImpactCenter](http://www.tcoe.org/ImpactCenter). Through the support of County Superintendent Jim Vidak, visits to the Impact Center are free for Tulare County teachers and their students.

# TCOE#

Rel. 53/08