

Tulare County Office of Education

Jim Vidak, County Superintendent of Schools

May 6, 2009

For Immediate Release

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Tulare County Office of Education Announces:

9th Annual Anti-Tobacco Challenge Bowl

May 11, 2009 · 9:00 am – 3:00 pm · Elderwood Room, 7000 Doe Avenue, Visalia

Teams of sixth graders are preparing to participate in the Ninth Annual Anti-Tobacco Challenge Bowl May 11. The competition – co-hosted by the Tulare County Office of Education’s Choices and Network for a Healthy California Programs, American Cancer Society, Tulare County Health & Human Services Agency Tobacco Control Project, FoodLink for Tulare County and Anthem Blue Cross – is designed to prevent tobacco use in adolescence through education. At this time, 10 large and small schools from Visalia, Dinuba, Earlimart, Ducor, Lemon Cove, Porterville, Pixley and Three Rivers are registered to compete in the event.

The Challenge Bowl is run in a game-show style format of quick call and response. Prior to the competition, schools have several weeks to prepare their five-member teams utilizing tobacco education curriculum. “Students participating in the event gain so much valuable information on the dangers of tobacco use,” says Tulare County Superintendent of Schools Jim Vidak. “It’s particularly valuable at this point in their lives before the temptation to use tobacco is presented.”

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The competition portion of the event lasts from 9:00 a.m. – 3:00 p.m., with a break for lunch and activities provided by the Tulare County Friday Night Live program. Gift certificates will be given to each member of the top three teams.

For more information, please contact Robert Herman, Public Information Officer at (559) 733-6606.

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